

GENERAL INFORMATION

A sports & lifestyle expo geared towards creating a unique experience for each attendee.

- Open to the General Public
- 500,000 Square Feet of space!
- Tons of Exhibitors
- NPC & IFBB Pro Championships
- Live Athletic Events (Functional Fitness, Zumba Stage! USA Powerlifting, Karate, Dance, Grappling... *and more!*)
- Obstacle Course
- Family Friendly

**200 +
Exhibitors**

**40 +
Live Athletic
Events**

**30,000
Attendees**



**You Be You!
Showcase Your
Brand & Passion.**

GENERAL INFORMATION



34,760
Attendees

230
Exhibitors

7,200
Competitors

2021 Annual total. Attendee # includes: Competitors, Family Members (in attendance to see their kids compete), Vendors, Employees, Corporate Guests & General Public. On average, there are 8,000 - 10,000 attendees for each expo. We do not guarantee any attendee #s prior to an event.



57% Male
43% Female
43% 18-24
29% 25-37
45% Average income \$52,000

95% Take vitamins or supplements
41% Use Anti-aging Products
57% Want to lose weight
75% Use energy drinks
70% Have purchased active wear in the past 8 months.



UBU Expo



UBU_Expo

Dallas
June 18, 2022

Orlando
July 2, 2022

Phoenix
August 6, 2022



TOP SPONSOR PACKAGES



Dallas

June 18, 2022

Saturday

8am- 9pm

Dallas Convention Center

Orlando

July 2, 2022

Saturday

8am-9pm

Orange County
Convention Center

Phoenix

August 6, 2022

Saturday

8am-9pm

Westworld of Scottsdale

PRESENTING CUSTOM PRICING

Interested in becoming the Presenting Sponsor of all 3 UBU Expos? We can work out a custom Presenting Sponsor package. Contact our UBU Expo CEO Today!

Ed Pariso Ed@VisionStarEntertainment.com

TITLE SPONSOR \$21,000

- **20x20 Booth at All 3 Expos.**
Premium location. On the 1st row next to the main IFBB / NPC Stage.
- **Booth Includes:** Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & 12 Vendor Badges.
- **Large Logo on Expo Entrance Unit as Title Sponsor**
- **Large Logo on Stage Banners as Title Sponsor**
- **Large Logo on UBU Expo Website as Title Sponsor** – *redirects to your website.*
- **IFBB Pro Trophy Presentation**
- **Your Company Listed on the Exhibitor List as Title Sponsor.**
- **Title Sponsor will be welcomed 2 times on social media prior to each expo.**

VIP SPONSOR \$15,000

- **20x20 Booth at All 3 Expos.**
Premium location. On the 2nd row next to the main IFBB / NPC Stage. Sample & Sell within your booth space.
- **Booth Includes:** Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & 12 Vendor Badges.
- **Logo on Expo Entrance Unit as VIP Sponsor**
- **Logo on Stage Banners as VIP Sponsor**
- **Logo on UBU Expo Website as VIP Sponsor** – *redirects to your website.*
- **Your Company Listed on the Exhibitor List as VIP Sponsor.**
- **VIP Sponsor will be welcomed 2 times on social media prior to each expo**

To Reserve an Exhibitor Space Please Email Lacye@VisionStarEntertainment.com

EXHIBITOR BOOTH PACKAGES



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June 18, 2022

Saturday

8am- 9pm

Dallas Convention Center

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20x20 PLATINUM BOOTH **\$5,000**

- 20x20 Island Booth *Premium location.*
- **Booth Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & 10 Vendor Badges.
- **Your Company Listed on the Exhibitor List & Expo Map**
- **Sample & Sell your product within your booth space.**

10x20 GOLD BOOTH **\$3,000**

- 10x20 3-sided End Cap Booth – *Preferred Location.*
- **Booth Includes:** Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & 8 Vendor Badges.
- **Your Company Listed on the Exhibitor List & Expo Map.**
- **Sample & Sell your product within your booth space.**

10x10 CORNER BOOTH **\$1,500**

- 10x10 Booth at the end of an aisle or intersection.
- **Booth Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can & 4 Vendor Badges..
- **Your Company Listed on the Exhibitor List & Expo Map.**
- **Sample & Sell your product within your booth space.**

10x10 INLINE BOOTH **\$1,000**

- Standard 10x10 Booth down a row.
- **Booth Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can & 4 Vendor Badges..
- **Your Company Listed on the Exhibitor List & Expo Map.**
- **Sample & Sell your product within your booth space.**

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ADDITIONAL PACKAGES



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June 18, 2022

Saturday

8am- 9pm

Dallas Convention Center

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Saturday

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LOGO PLACEMENT **\$1,500**

- Logo will be placed on entrance unit for all 3 expos & our website for the expo season. (Logo on website redirects to your company website)

ATTENDEE SAMPLE TABLE **\$500**

- Can't attend the expo, but still want to get your product out there? Ship your samples to us, and we will put them out on our Free Sample Table located in the exhibitor area.

GOODIE BAG **\$300**

- Get your product inside our goodie bags given out to all NPC Competitors! \$300 Price is for 1 expo of your choice.

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2021 EXHIBITOR LIST

5 Hour Energy	FitBar Strong	MANE	Spazmatic Supplements
Adore Cosmetics	Fling Boxing	Matrix & Busy Body	Sports Massage 4 Life
AFW Products	Florida Alternative Medicine	Max Muscle	Sprout Living
Alamo Bowling Centers	Fortifeye Performance Nutrition	Metroflex Gym	State Farm - Phoenix
AMMP	Free Spirit	MHP	Strong Nation!
AMPOWER	Fusion Jerky	Monsta Clothing	Swan Creek Hemp
Anderson Powerlifting	FX Supps	Monster Energy	Swiss Natural Foods
Angel Competition Bikinis	G2G Bar	Monster Fitness Club	SynergenX
Anytime Fitness- Phoenix	Gatorz American Eyewear	Motive 8 Performance	Talkin' Fitness
AP Performance	Genesis Athleisure Wear	Muscle Egg	TC1 Gel
Aspire Energy Drink	Global Widget - Hemp Bombs	MuscleGear	TeamKattouf Nutrition
Atlas Nutrition	Goddess Glam	Muscletech	Thandanzi Clothing
Bang Energy	Gold's Gym	Mutant	The Cryo Releaser
Basically Elite Apparel	Gone Rogue	MYND	The Keto Cookie
Be Fit Apparel	Gorilla Gainz	MyoWare	The Scarlet Barbell Club
Beauty & The Buff Collection	Gorilla Wear	Natural Powered Products	The Tactical Gym
Bemer	Gryt Fitness	NE SHOWS	The Wonderpax
Black Belt JJ Magazine	Hardwork No Excuses	NOCCO	True Stim Retail, LLC
BMF Nutrition	Harley Davidson - Orlando	OCFRD	UBU Expo Booth!
Bodacious Bikinis	Hawaiian Moon	Omnibiotics	Ultimate Sports Nutrition
Body Therapy Co	Heroic Muscle	Optimum Fitness	United States Airforce - Orlando
Body Therapy USA	Hot Shotz	Paper For Water	United States Marine Corps
Bodybar Pilates	HOTWORX	Parker University	United States Marines - Orlando
Boss Bunny Sportswear	Hughlett Chiropractic	Parker University Admissions	University of Tampa
Bulletproof Sportswear	Ice Shaker	PBfit	Unmatched Nutrition
Cali Cooks Meals	I'll Pump you up.com	Playmakar	US Army Dallas BN
Calm Peak	Impel Nutrition	Pro Wrestling Vision	US Army Orlando BN
Celsius	Invictus Powerlifting	PROGEAR	US Army Phoenix
Combat Iron Apparel	Inzer Advance Designs	Protan	USAF Special Warfare
Crazee Wear	Jawku	Provault	Valor Fitness
Das Labs / Bucked Up	JerkFit	Pure Vita Labs	Vegan Strong
Diamond Resorts	Jeunesse Innovations	Renewal By Andersen - Dallas	VIBE Infusion
Discount Nutrition	Kill Cliff	Renewal by Andersen - Phoenix	Victa Fit Apparel
Dive Bar Nutrition	LA Fitness- Orlando	ResortStay International	Vixen Muscle
DNX Bar	Labrada Nutrition	RIP IT ENERGY	Voloriao
Drink Karma	Lasik Vision Institute	Rockstar Energy	w8Train
Drive Shack	LeafFilter	Rossa Self Tanning / Gym Glam	Western Sign & Design, LLC
Drug Crafters Pharmacy	Legal Lean	Royal Sutton Body and Skincare	WonderPax
Dstynct Athletic Wear	Lenny & Larry's	Ryse Supplements	X Bands
Durabody	Life's Balance CBD	Savage Swim	XMWIREDTV
Dymatize	Lifetime Windows	Savvi	Yerbae
Elevated Mindset Apparel	Lift Heavy Clothing	Setanta College	Your Best Shot
Empire Tech	Linear Roofing	Shaan Saar Krav Maga	Your Custom Sports
Evolv Kitchen	Living Free	Shell Shock CBD	Ziggy's Naturals
Farm Fresh Raw Foods	LuVive Products	Siete Foods	Zilis / Prodigy Performance
Fight Arms	Macro Snacks	SINFIT	Zumba!
Fireside Outdoor	Magnum Nutraceuticals	South Beach Tanning Company	
FITAID	Major Fit Apparel	Sparrow Electric	